



CASTLE ROCK
HORMONE HEALTH

Castle Rock Hormone Health, A **Franchise** Offering.

Innovative
Health Solutions.
Outstanding
Investment.



Don't Miss This Unique Opportunity in a \$5.3 Billion Industry.

More and more people are seeking innovative solutions for better health, driving the \$5.3 billion global wellness industry. Research indicates that 75% of men and women have increased their focus on health and wellness since the beginning of the Covid-19 pandemic, favoring integrative /alternative therapies and approaches. By focusing on the most up to date cutting edge solutions that deliver noticeable results in every aspect of our patients' lives, Castle Rock Hormone Health offers an exciting investment opportunity:



Strong ROI

With reasonable overhead and startup costs in a rapidly expanding market segment, Castle Rock Hormone Health offers a fast potential ROI for a motivated owner/operator.



Brand Positioning

The successful Castle Rock Hormone Health model coupled with an established brand identity offers a distinct value proposition in the high-demand wellness industry.



Beneficial Partnerships

Franchisees will benefit from Castle Rock Hormone Health's strategic partnerships, including Reliable & scalable patient acquisition systems, discounted national contracts with labs, VIP relationships with several key compounding pharmacies, preferred status with the leading equipment manufacturer for shockwave therapy to treat sexual dysfunction in men and women.



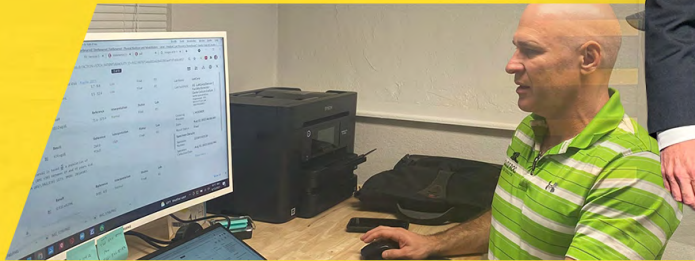
Diverse Income Streams

Our services include physician-supervised hormone optimization with a proprietary diagnostic system making sure our patients are in the optimal range daily that builds a significant recurring revenue stream to anchor your business. Franchisees may enjoy diverse income streams from Medically supervised weight loss, human growth hormone Peptide therapies, Orthobiologic injections, erectile dysfunction and vaginal rejuvenation solutions including acoustic shockwave therapy, with additional profit centers being researched and developed regularly.

A Rock-Solid Approach to Improving Hormone Health.

Founded at the height of the Covid-19 pandemic, Castle Rock Hormone Health was established during a time when health and well-being became paramount. Our commitment to serving the community remained unwavering, even in the face of adversity. We take pride in having positively impacted the lives of over 2500 patients in Douglas County, Colorado, since our inception.

At Castle Rock Hormone Health, we're dedicated to providing real, cutting-edge solutions that transform every aspect of your life. We understand the unique challenges that impact Hormone overall health and offer a diverse range of therapeutic options to help our clients thrive. Our services include physician-supervised hormone optimization with a proprietary formula, medically supervised weight loss, human growth hormone Peptide therapy, multiple ED treatment programs, acoustic shockwave therapy for erectile dysfunction and vaginal rejuvenation, and more. We are pleased to expand our growing community of satisfied clients on the path to better health by bringing our services to the franchise marketplace.



Featured On



What We're Looking for in You.

Castle Rock Hormone Health has built its reputation on effective and innovative core services that yield noticeable results. Unwavering dedication to our clients' well-being is the foundation of our success, and we expect that same commitment to quality service from our franchisees. Our ideal candidate will have some experience in the wellness industry or an affinity for helping people.

We're looking for:

- Strong Sales and Customer Service Abilities.
- Good with Timing and Schedule Management.
- Company Culture Buy-In.



Unrivaled Experience Yields Unprecedented Results.

The Castle Rock Hormone Health management team understands the importance of working together to achieve optimal results. We will utilize our decades of combined industry experience to empower our franchise partners with all the knowledge they need to launch a lucrative Castle Rock Hormone Health franchise



Comprehensive Training

We designed our initial training program to answer all your questions and give franchisees every possible tool for operational success.



Support



Operational

Castle Rock Hormone Health will provide ongoing support in many areas, including accounting, administrative procedures, and customer-service techniques.



Marketing

We will help coordinate the development of local marketing plans, advertising materials, and digital SEO/SEM strategies to help franchisees leverage our established brand.



Ongoing Research & Development

We will continue to develop both core services and promotional campaigns to enhance profitability at the franchise level.



Reasonable Up-Front Costs for a Strong ROI.

Franchise Fee

\$45,000

Minimum Initial Investment Including Franchise Fee & Training

\$140,200

Royalty Fee

6%

of gross sales

Required Local Marketing Spend

5%

of gross sales revenues





See Why Innovative Health Solutions Make an Outstanding Investment Opportunity





CASTLE ROCK HORMONE HEALTH

**Ready to Get Started?
Let's Connect!**

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This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted, or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to affect the sale of a franchise will be made only if we are first in compliance with state registration requirements or are covered by an applicable state exclusion or exemption.